

PARUL INSTITUTE OF APPLIED SCIENCES ORGANIZING

WORKSHOP ON **DESIGN THINKING**



**Coordinator: Dr. Chintan Somaiya,
PIAS, Parul University**

**Moderator: Dr. Gautamkumar Patel,
PIAS, Parul University**

Mr. Gourav Aggarwal

Head Of Academics & Ecosystem Strategy,
ThinkStartup

**16 JUNE
2025 | 09:00**
AM Onwards

VENUE: PIAS SEMINAR HALL, PARUL UNIVERSITY

Report on

Design thinking workshop

ACTIVITY TYPE	Workshop on “Design thinking”		
DATE & TIME	16/06/2025	Duration	1 Day
SEMESTER	All	No. of participants	52
EXPERT NAME WITH DESIGNATION	Mr. Gourav Aggarwal, Head of Academics & Ecosystem Strategy Think startup		

Introduction

A dynamic Design Thinking Workshop was conducted on 16th June 2025 at PIAS Seminar Hall, starting at 9:00 AM onwards. The session was organized by Dr. Chintan Somaiya and facilitated by expert Mr. Gourav Aggarwal, Head of Academics & Ecosystem Strategy at ThinkStartup.

The workshop introduced participants to the core principles of design thinking, including empathy, problem definition, ideation, prototyping, and testing. Through interactive discussions and practical exercises, Mr. Aggarwal demonstrated how design thinking can be effectively applied to develop user-centric and innovative solutions.

The session proved highly valuable for students, innovators, and budding entrepreneurs, offering them a structured and creative approach to problem-solving and product development across various sectors.

Objectives of the Workshop

- **To introduce the fundamentals of design thinking** as a human-centered approach to innovation and problem-solving.
- **To equip participants with practical tools and techniques** for empathizing with users, defining problems, generating ideas, and prototyping solutions.
- **To develop creative and critical thinking skills** required for identifying real-world challenges and designing impactful solutions.
- **To encourage a mindset of experimentation and iteration**, helping participants learn from failure and refine ideas effectively.
- **To foster collaboration and teamwork** through group activities and case-based learning.
- **To inspire entrepreneurial thinking**, particularly in identifying opportunities and developing solutions that align with user needs and market viability.

Learning Outcomes

By the end of the session, attendees gained:

- Understand the five stages of design thinking—Empathize, Define, Ideate, Prototype, and Test.
- Apply user-centered thinking to identify real problems and develop meaningful solutions.
- Generate innovative ideas using brainstorming and creative ideation techniques.
- Build low-fidelity prototypes to visualize and communicate solutions effectively.
- Test and iterate solutions based on user feedback and observations.
- Work collaboratively in teams to solve problems using a structured and creative approach.
- Develop an entrepreneurial mindset, focusing on user needs, market fit, and practical implementation.

Conclusion

The Design Thinking Workshop concluded successfully, providing participants with valuable insights into the process of human-centered problem-solving. Through interactive activities and collaborative exercises, attendees learned to apply the key stages of design thinking—empathize, define, ideate, prototype, and test. The workshop encouraged creative thinking, teamwork, and a user-focused mindset, equipping participants with practical tools to develop innovative and impactful solutions.

Glimpses of the Program







COLLEGE NAME	DEPARTMENT NAME	DATE : 16-06-2025	PARUL UNIVERSITY Parul Institute of Applied Sciences Chemical Science	TIME: 9:00 AM	TITLE OF THE PROGRAM: Workshop on design thinking	SIGNATURE
SR.NO	EN.NO		NAME OF THE STUDENTS/FACULTY			
1.	2311271240008		Yerchheroi Jay			Jeffy ...
2.	2311271240001		Banu Alpit K.			Alpit ...
3	2311271240021		Padhiyar Jaydip N.			Padhiyar ...
4.	2311271240014		Rathod Inlaji			Rathod ...
5.	2311271240009		Patel Niscorg.			Patel ...
6.	2311271240016		Sheeh Jash			Sheeh ...
7.	2311271240010		Rudra Patel			R. D. Patel
8.	2311271240008		Patel Kirt Arsh			Patel ...
9.	2311271240015		Shah Nimit			Shah ...
10.	2311271240002		Baria Arpit P.			Baria ...
11.	2311271240007		Om Pankash			Om ...
12	2311271240011		Priyansh Patel			Priyansh ...
13	2311271240004		Heesa Gajiparu			Heesa ...
14	2311271240013		Suthar Jemal			Suthar ...
15	25PG270309		Pathak Adarsh A.			Pathak A.A.
16	25PG270078		Rishit R. Jain			Rishit ...
17	25PG270329		Mohammad Sadhik			Mohammad ...
18	25PG270310		Machhi Sumit R.			Machhi ...
19	25PG270334		Bhutti Kiran M			Bhutti ...
20	25PG270279		Paramar Rutvik R.			Paramar ...
21	25PG270319		Puthan Sujen S			Puthan ...
22	25PG270008		Tank Priyanshu			Tank ...
23	25PG270147		Dinayu Bhavushali			Dinayu ...
24.	25PG270088		Kalrbatdiki			Kalrbatdiki ...
25	25PG270193		Puriya Rathva			Puriya ...
26	25PG270043		Patel Harini			Patel ...
27	25PG270038		Sisodiya Purni			Sisodiya ...
28	25PG270164		Patel Anyam J			Patel ...
29	25PG270119		Patel Puvum D			Patel ...
30	25PG270268		Babiyu Vishal A			Babiyu ...
31	25PG270267		Chanchi Riyaz R			Chanchi ...
32	25PG270134		Hitish R. Goyal			Hitish ...
33	25PG270396		Malek Suhil			Malek ...
34	25PG270249		Vasava Moresh			Vasava ...
35	25PG270135		Mannendrasinh			Mannendrasinh ...
36	25PG270259		Ruthwii Diyu P.			Ruthwii ...
37	25PG1270281		Korenca Jainvee			Korenca ...
38	25PG270347		Patel Dhusu A.			Patel ...
39.	25PG270035		Gadhwani Geetu			Gadhwani ...
40	25PG270188		Hetvi Patel			Hetvi ...
41	25PG270373		Buruya Jay			Buruya ...
42	25PG27062		Yinay Patel			Yinay ...
43	25PG270122		Dreayci Patel			Dreayci ...
44	25PG270185		Rania Nanday			Rania ...
45	25PG270063		Rishma Kastik			Rishma ...
46	25PG270174		Moran tailor			Moran ...

